



BENCHMARK CANADA 2024

RESEARCH CYCLE OVERVIEW

RESEARCH TIMELINE

OCTOBER 18, 2023 – research begins, questionnaires made available

OCTOBER 23, 2023 – JANUARY 19, 2024 – partner interviews conducted

DECEMBER 1, 2023 – questionnaire due date

DECEMBER 5, 2023 – practitioner survey distributed

JANUARY 4, 2024 – client survey distributed

JANUARY 29, 2024 – notifiers to firms on ranking designations

MARCH 21, 2024 – awards shortlist announced

APRIL 17, 2024 – firm rankings and stars published

PARTNER INTERVIEWS

- SCHEDULED ON A FIRST-COME, FIRST-SERVE BASIS BETWEEN NOW AND JANUARY 19, 2024
- CAN BE CONDUCTED LIVE IN-PERSON UPON REQUEST (VACCINATED PARTNERS ONLY) OR VIA PHONE OR ZOOM.

8 PARTNERS MAX PER IN-PERSON MEETING, FOR 90-MINUTE WINDOW PER FIRM

2 PARTNERS MAX PER PHONE CALL OR 5 PARTNERS MAX PER ZOOM MEETING. 60 MINUTES PER FIRM OR FIRM OFFICE

- PARTNERS SHOULD BE READY TO DISCUSS THEIR PAST YEAR IN LITIGATION AND DISPUTES (IN SOME CASES COMMENT MORE BROADLY ON THE FIRM OR THEIR DEPARTMENT, WHERE APPLICABLE) AND OFFER MARKET COMMENTARY, INCLUDING PEER REVIEW. HOWEVER, A FULL DOSSIER OF CASE WORK IS NOT NECESSARY. ALSO POTENTIALLY DISCUSS NOVEL ISSUES OR TRENDS/PHENOMENA AFFECTING THEIR PRACTICE AND/OR CANADIAN LITIGATION MORE BROADLY. ALL COMMENTARY IS OFF THE RECORD. NO QUOTES ARE EVER ATTRIBUTED.
- START BOOKING INTERVIEWS EARLY TO GUARANTEE A PREFERRED TIME SLOT! IT IS NOT ADVISED TO WAIT UNTIL THE QUESTIONNAIRE DUE DATE.

COMPLETION OF THE QUESTIONNAIRE

THE PURPOSE OF THE QUESTIONNAIRE IS TO TELL THE STORY OF THE FIRM'S LITIGATION CAPACITY, SPECIFICALLY AS IT PERTAINS TO THE PAST YEAR:

- **HIGHLIGHT KEY PRACTICE AREAS** (WHERE APPLICABLE) IN WHICH THE FIRM HAS PRACTICULARLY EXCELLED IN THE PAST YEAR
- MENTION KEY PARTNERS WHO YOU WOULD CONSIDER THE FIRM'S LEADERS AND UP-AND-COMERS IN THESE KEY AREAS
- PROVIDE DETAILS ON CASES AND MANDATES THAT DEMONSTRATE THESE STRENGTHS
- MARK CLEARLY IN **RED** ANY CONFIDENTIAL INFORMATION THAT YOU DO NOT WANT PUBLISHED

CASE SECTION EXAMPLE

Case name	
Nominate for award (Y/N) (case name is necessary for impact award nominations)	
Dispute resolution practice area	
Closed or ongoing?	
Date completed (if relevant)	
Client(s) advised	
Lead partner involved	
Other lawyers involved	
Your firm's role	
Other law firms and their roles	
CONFIDENTIAL (Y/N)	
Description	
Please state the significance, impact and outcome of the case	

HOW TO SUBMIT

All questionnaires and client references must be submitted via the Accreditation Submission Portal

Account Creation	
First Name	<input type="text"/>
Surname	<input type="text"/>
Email Address	<input type="text"/>
Company	<input type="text" value="Gibson"/>
Job Title	<input type="text" value="Gibson Dunn & Crutcher"/> <input type="text" value="Streetman Meeks and Gibson"/>
Country	<input type="text" value="Select Country"/>
Contact Number	<input type="text"/>
Password	<input type="password"/>
Confirm password	<input type="password"/>

Your company is not available?
Request adding your company [here](#)

- **You must register in order to submit**
 - *Register early!*
- Create your account
 - Fill in all sections of the registration
 - Begin typing your firm name in "Company" and wait for drop down menu to appear (*about 15 seconds*)
 - **Select your firm in the drop down as shown in the picture to the left**
 - **If your firm does not appear in the drop-down menu, please request having your company added**
 - Begin typing in "Country" and select Canada from the drop-down menu (same 15 seconds!)
 - If you don't receive an email confirmation, please let the Accreditation Portal team know.
- Keep your password safe!
 - If you lose/forget it, request a new one immediately. Don't wait until firm submissions are due
- **Due to GDPR requirements we will no longer accept submissions via email. Please only use the submission portal.**

BENCHMARK RANKINGS

AS ALWAYS, BENCHMARK'S FIRM RANKINGS AIM TO FOCUS ON THE ELITE LEADERS IN THE LITIGATION MARKET. THEREFORE, WE USE A TWO-TIER RANKING SYSTEM.

- **RECOMMENDED** – FIRMS THAT HAVE RECEIVED RECOGNITION AS LEADERS IN A PARTICULAR JURISDICTION OR PRACTICE AREA
- **HIGHLY RECOMMENDED** – FIRMS THAT HAVE RECEIVED UNANIMOUS OR NEAR-UNANIMOUS RECOGNITION AS DOMINANT IN A PARTICULAR JURISDICTION OR PRACTICE AREA

SINCE WE ARE SPECIFICALLY FOCUSED ON LITIGATION AND DISPUTES, *SIZE DOESN'T ALWAYS MATTER*. SMALLER BOUTIQUE FIRMS CAN BE CONSIDERED DOMINANT IN THE LITIGATION COMMUNITY IN SOME JURISDICTIONS. LIKE ALL OF OUR FINDINGS, THESE ARE CONSTANTLY EVOLVING AND CAN CHANGE FROM YEAR TO YEAR.

LITIGATION STARS AND FUTURE STARS

- LITIGATION STARS ARE THOSE INDIVIDUALS WHO HAVE BEEN ACKNOWLEDGED AS ESTABLISHED LEADERS IN SPECIFIC JURISDICTION(S) OR PRACTICE AREA(S)
- FUTURE STARS ARE THOSE WHO ARE DEEMED LIKELY TO BE LITIGATION STARS WITHIN THE NEXT TWO TO THREE YEARS MAXIMUM

LITIGATION STARS AND FUTURE STARS ALL MUST BE OF PARTNER LEVEL.

PRACTICE AREAS

ANY AREA OF LITIGATION IS FAIR GAME TO BE RECOGNIZED. THIS INCLUDES SMALLER, NICHE AREAS

SPECIAL HONO(U)RS

TOP 50 TRIAL LAWYERS IN CANADA – THE 50 LITIGATORS ACKNOWLEDGED THROUGHOUT THE COURSE OF THE RESEARCH FOR BENCHMARK CANADA 2024 AS BEING SPECIFICALLY NOTEWORTHY AS TRIAL LAWYERS. THIS LIST COVERS ALL JURISDICTIONS IN CANADA AND INCLUDES SEASONED PARTNERS AS WELL AS MORE RECENT ADDITIONS. INCLUDED AT PRESS TIME FOR BENCHMARK CANADA 2024.

TOP 100 WOMEN LITIGATORS IN CANADA – THE 100 WOMEN LITIGATORS ACKNOWLEDGED THROUGHOUT THE COURSE OF THE RESEARCH FOR BENCHMARK CANADA 2024 AS BEING PARTICULARLY EXEMPLARY. THIS LIST COVERS ALL JURISDICTIONS IN CANADA AND INCLUDES SEASONED PARTNERS AS WELL AS MORE RECENT ADDITIONS. INCLUDED AS A COMPONENT OF THE US EDITION OF TOP 250 WOMEN IN LITIGATION AND GOES TO PRESS AT THAT TIME (SUMMER 2024)

TOP 40 AND UNDER LITIGATORS IN CANADA – THE TOP LITIGATORS AGED 40 AND UNDER ACKNOWLEDGED THROUGHOUT THE COURSE OF THE RESEARCH FOR BENCHMARK CANADA 2024 AS BEING PARTICULARLY EXEMPLARY. THIS LIST COVERS ALL JURISDICTIONS IN CANADA AND ALL NOMINEES **MUST** CONFIRM DOB TO BE LISTED. INCLUDED AS A COMPONENT OF THE US EDITION OF 40 AND UNDER LIST AND GOES TO PRESS AT THAT TIME (SUMMER 2024.)

INDIVIDUAL QUESTIONNAIRES – WHY WE SEND THEM AND WHAT WE GET FROM THEM

- INDIVIDUAL QUESTIONNAIRES ALLOW US TO GET TO KNOW PARTNERS BETTER, ESPECIALLY IF WE NEVER GOT A CHANCE TO MEET OR INTERVIEW THEM, AND IN MANY INSTANCES ALLOW US TO ESTABLISH CONTACT AND POTENTIALLY BUILD RELATIONSHIPS WHERE WE MAY NORMALLY NOT HAVE BEEN ABLE TO DO SO.
- THEY ALSO ALLOW US TO MINE FOR ADDITIONAL DATA THAT HELPS US GAIN INSIGHT FROM PARTNERS – THEIR EXPERIENCES IN THE MARKET, THEIR RELATIONSHIPS WITH IN-HOUSE, ADDITIONAL CASES THEY MAY WANT TO DISCUSS (WHETHER OR NOT THEY WERE IN THE FIRM QUESTIONNAIRE), HOW BENCHMARK COULD FURTHER BE OF VALUE TO THEM, ETC.

THESE ARE SENT TO ALL PARTNERS DUE TO BE LISTED AS LITIGATION STARS ONCE WE HAVE ESTABLISHED OUR LIST. THEY ARE NOT MEANT TO BE ADDRESSED BY ANYONE IN THE BUSINESS DEVELOPMENT/MARKETING/COMMUNICATIONS CAPACITY. IF THE PARTNERS ARE NOT INTERESTED IN COMPLETING THEM, THEY CAN SIMPLY DISREGARD.

WHY PARTICIPATE?

- ENDORSEMENT FROM AN INDEPENDENT, JOURNALISTICALLY DRIVEN THIRD-PARTY RESOURCE THAT SPECIALIZES IN LITIGATION AND HAS BECOME A TRUSTED BRAND IN CANADA SINCE 2012
- CONNECTION TO LMG'S GLOBAL NETWORK
- OPPORTUNITIES TO BE RECOGNIZED FOR AWARDS, INVITED TO SPEAKING ENGAGEMENTS, INVITED TO PROVIDE THOUGHT LEADERSHIP FEATURES

Questions?
Suggestions?
We're all ears!



**BENCHMARK
LITIGATION**
CANADA

